



COMMUNITY ACTION PARTNERSHIP OF STRAFFORD COUNTY

MEDIA KIT

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Who We Are

Founded in 1965, CAPSC is the sole provider in Strafford County to offer a full suite of programs and services designed to have a measurable impact on the health and welfare of at-risk children, seniors, and those experiencing low-incomes.

Without the services provided by our agency, many local residents would be without a means to provide for their basic needs, including food, education, child care, utilities assistance, transportation, housing, emergency shelter and access to other services.

Our Mission

To reduce barriers to help clients improve their economic stability and well-being through education, advocacy, and partnerships.

Our Vision

To eliminate poverty.

Our Values

Communication, Accountability, Client-Focus, and Collaboration

The value of your partnership with CAPSC

CAPSC provides our sponsors and partners the opportunity to create lasting change in our community, as every dollar has a direct impact on the lives of at-risk children, families and seniors in Strafford County. In addition, CAPSC is a well-known and well-respected community organization. Your partnership with CAPSC will not only enhance your brand recognition and increase your audience, but also allow you to be part of building a stronger community for all.

CAPSC's Audience

15,000

SOCIAL MEDIA FOLLOWERS



35,000

MONTHLY WEBSITE VIEWS



5,000+

NEWSLETTER SUBSCRIBERS



Last year, CAPSC provided over 17,000 individuals and families with nearly \$20 million in direct assistance.



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